

# To The Man Who Has "Put It Off"

ARE YOU ONE OF THE MANY who are in this predicament? If you are, take heart. Your lot is not quite as unhappy as it seems.

HERE IS A LITTLE SECRET we have been saving for you. Tomorrow, the last shopping day before Christmas, is an excellent day for gift buying. Contrary to the general belief, it is *not* the busiest day of the season; in fact, the store is always much less crowded on that day than on preceding days of the final week.

## DELIVERY OF GIFTS

Any gift purchased up to store closing time Saturday will be delivered tomorrow or Christmas Day.

**R. H. Macy & Co.**  
Herald Square Inc. New York



IF YOU WERE HERE last Saturday, don't judge tomorrow by that. Last Saturday was the biggest business day of the year; in fact, the biggest in our history. Tomorrow, we must ruefully admit, will be distinctly different, if we may judge by many years' precedent.

IF YOU HAVEN'T DECIDED YET what to get, and haven't time to think, glance through this page of suggestions. You may not have to go above the Main Floor to find appropriate gifts.

## DELIVERY OF GIFTS

Any gift purchased up to store closing time Saturday will be delivered tomorrow or Christmas Day.

## You May Purchase Any of These Gifts on the Main Floor

### For a MAN

#### Handkerchiefs

Imported; original designs; generous sizes.

#### Reefers

Swiss knit and brushed wool in the best colors.

#### Silk Shirts

Heavy broadcloth, imported Jacquards and other weaves, \$5.69

#### Lounging Gowns

Tailored from imported fabrics, \$16.89 up to \$33.50

#### Silk Pajamas

Rich and lustrous silks. Satin stripes, \$12.74

#### Silk Hosiery

Heavy silk ingrain, full fashioned. Black and colors, pair, \$1.88

#### Military Brushes

Stiff bristles; generous size; in seal, grain or pigskin case. \$12.89

#### Fitted Cases

Sole leather fitted with all necessary traveling toilet requisites, \$9.44

#### Cigarette Cases

Imported silver plated cigarette case; thin model, \$1.49

#### Brief Cases

16 inches long, with three pockets and straps all around, \$4.69

#### Flasks

Hip size, covered with tan cowhide, with ingenious top usable as a drinking cup, \$7.94

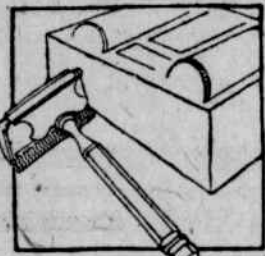


#### Neckwear

Neat stripes and a generous collection of brocade effects, \$1.44

#### Walking Sticks

Always suitable for a man. Various styles.



#### Safety Razors

Gold or silver plated holders. 12 blades, brush, soap stick, and mirror, \$2.97

#### Men's Gloves

Many styles in capskin, buckskin and woolen gloves. For motoring, street and dress wear. 94c to \$4.69



### For a WOMAN

#### Umbrellas

Silk in black and colors. Latest styles.

#### Diamond Bracelets

Flexible, all platinum, set with 40 diamonds weighing 2.50 karats. Brilliant, white and perfect. \$624.00

#### Diamond Gifts

Bar pins, brooches and rings, unusually large assortment under \$500.00

#### Pearl Necklaces

Indestructible graduated pearls, 18kt. white gold clasp, with three cut diamonds; 32 inches, \$45.75

Others with diamond set clasps, \$7.94 to \$49.50  
Others with gold spring clasps, \$3.49 to \$17.89

#### Beaded Bags

Large square shape bags of fine beads in floral patterns, \$37.50

#### Feather Fans

Five-plume ostrich fan with drooping heads mounted on shell colored sticks; in all wanted shades. \$15.89

#### Sewing Baskets

Beautifully lined with brilliant colored silks. Necessary equipment for sewing, \$3.96 to \$41.50

#### Cook Books

All the well known editions.



#### Ring Watches

All platinum and set with 28 brilliant diamonds or 24 diamonds and 4 sapphires. 17-jewel Swiss movement. Guaranteed for one year. \$121.00



#### Silk Stockings

Sheer pure thread silk in the popular shades, \$2.49 pair

#### Women's Gloves

Real kid and lambskin; gauntlet style or two clasps; Mousquetaire glaze or suede. Wool, \$1.19 to \$4.69  
Glaze, kid, \$1.69 to \$7.44

#### Chypre Perfume

An exquisite extract in a flashing crystal container; 1½-oz., \$2.34



### For a BOY

#### Belt Buckles

Sterling silver belt buckles with engine turned designs, \$3.96

#### Golf Hose

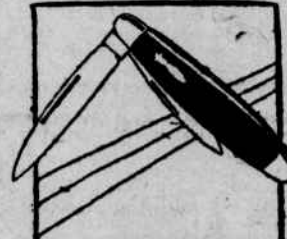
Golf hose, heather shades fancy cuff tops, \$1.88

#### Handkerchiefs

Hemstitched and embroidered in colors. Box of 6, 69c

#### Jewelry

Cuff links, tie clasps and tie pins.



#### Pocket Knives

Made in America. 2 sturdy blades, 89c

#### Gloves

Wool, Fleece lined, glaze, and suede, for dress up and school wear. 69c to \$2.69

### For a GIRL

#### Silk Stockings

Black or white, in attractive holiday boxes. Pair, \$1.88

#### Coral Necklaces

Graduated white beads, tinted with pink; with a 14-karat clasp, \$4.96

#### Ribbons

Bright colors and popular widths.

#### School Bags

To swing over the shoulder. Of various materials.



#### Girls' Books

A large assortment by well known authors.

#### Candy

Our candy department is overflowing with Christmas goodies.

## Gifts on the Second and Fifth Floors!

#### Boxing Gloves

In 5-year to adult sizes. Let him learn the manly art of self defense.

#### Roller Skates

Strong and durable. The better makes. \$1.14 to \$4.44

#### Ice Skates

The season's here. Include a pair in Christmas things, \$1.29 to \$2.49

#### Brownie Cameras

No. 2—2½ x 3½ pictures, \$1.84  
No. 2C—2½ x 4½ pictures, \$4.49

#### Archery Sets

Complete with bow, arrows and targets. A splendid gift. Fifth Floor.

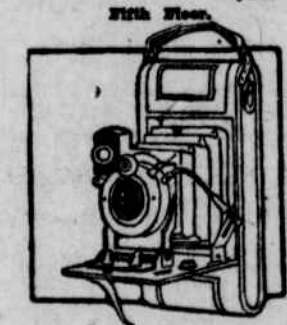


#### Football

Regulation size and made of excellent quality cowhide. \$3.39

#### Vest Pocket Speeder

Anco Vest Pocket Speeder No. 3. Covered with Morocco leather, \$18.89



### For Boys

#### Sweaters

All wool put-on and coat style; most wanted colors and color combinations, \$4.89 to \$10.74

#### House Robes

English robes of wool, camel's hair, and cotton and wool mixed. \$12.74 to \$19.74

#### Skat-A-Sets

A knitted skating suit for boys; consists of cap, scarf, knickers and pull-on sweater, \$13.74

#### Flannel Shirts

Made just like dad's shirts, \$3.89

#### Neckties

Bright patterns for boys; correct shapes. Second Floor, Rear.

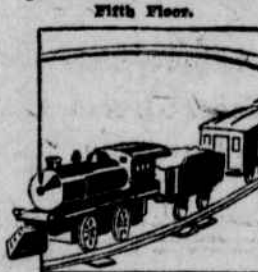


#### Dollies!

A word of magic to the little girl, who will surely want one for her very own.

#### Trains, too

Mechanical, electrical, wooden or metal—we are sure to have the particular kind he wants. Fifth Floor.



## Christmas Luncheon

December 23rd

11:30 A.M. to 3:00 P.M.

98c Per Cover

Celery Olives  
Blue Point Oysters  
or  
Half Grape Fruit  
Chicken Okra Espagnole  
or  
Consomme Brunoise with Rice  
Fried Scallops Tartar Sauce, or  
Boiled Halibut Veloute  
(Choice of)  
Poached Eggs Florentine au Gratin  
Braised Contre Filet  
Mushroom Sauce  
Roast Turkey, Sage Dressing, Cranberry Sauce  
Lima Beans Fine Herbes  
Potatoes Louisiana  
Salad in Season  
Choice of  
Pumpkin, Mince, Raisin  
or Apple Pie  
Plum Pudding  
Frozen Nesselrode Pudding  
Tea Coffee Claret Milk

## The BASEMENT Offers:

**Pint Vacuum Jugs** \$9.84  
A set consisting of a pint vacuum jug, tray and glass in pink, blue or lavender.

**Dessert Sets** \$1.24  
Imported china dessert sets consisting of large bowl and six dessert dishes.

**Cut Glass Water Sets** \$11.74  
A jug and six tumblers with beautiful "lily-of-the-valley" design cut in the surface.

**A Set of Mixing Bowls** \$1.59  
Clover design of American earthenware—7 bowls from 4 to 10 inches in diameter.

**Bon Bon Baskets** \$1.09  
Beautifully decorated Nippon China ware, each basket with a handle.

**Perfume Bottles** 94c each  
Cut glass in several beautiful designs and in a good weight.

**French Dressing Bottles** \$2.39 to \$2.64  
This little item will look well when company comes. Cut and etched glass.

**Boudoir Lamps** \$4.96  
Mahogany finish—shade of gold cloth over silk, with ribbon flowers and metallic braid edge.

## A Happy Solution If You Don't Know What to Give Give Merchandise Bonds

In Various Denominations

\$1.00 \$2.00 \$5.00

On Sale on the Main Floor.

A Merchandise Bond is a certificate good for purchasing merchandise, at Macy's up to its face value. The recipient may come in and choose the thing he or she desires. These bonds are acceptable as cash in any department of the store—and they are good at any time.

### To the Hurried Shopper:

All you need to do is to decide upon the amount you want to give, come to the Personal Service Shopping Bureau on the Main Floor—

And Get Bonds to Give

## The BASEMENT Offers:

**Pottery Bowls** \$1.98  
Bowls are made of pottery and are set on an artistic wrought iron base. Bowls in assorted colors.

**Traveling Clocks** \$14.89  
From France. Of polished brass with beveled glass sides and top inserts. 8-day movement.

**Carving Sets** \$8.24  
A three-piece set. Knife is warranted stainless steel. Horn, or black and white handles.

**Nut Bowls** \$3.24  
A hard wood bowl with a patented cracking device that will crack the hardest of nuts.

**Electric Percolators** \$14.89  
An urn type electric percolator—nine-cup capacity—Beautifully nickle-plated in an attractive design.

**Teapots** \$2.79  
A china teaball teapot with very beautiful gold decorations.

**Crumb Sweepers** \$2.79  
A little convenience that should be in every home. It operates like a carpet sweeper and is nickel plated.

## Gift Corridor

On the Eighth Floor

A boon to the last-minute shopper—with a price limit.

Gifts at Five Prices:

94c \$1.98 \$2.97  
\$3.96 \$4.96

Gifts from all over the house have been arranged here—to make last minute shopping as simple as possible. If you haven't decided what you are going to buy—but know how much you wish to spend—just go to the counter with the price that interests you, and there you will find a world of suggestions and ideas.

Macy's—Eighth Floor.

Store Hours: 9 to 5:30—Store Open All Day Saturdays